

ARCHIVED MATERIAL GRANT GUIDELINES

In order for a Foundation to be able to fund the activities associated with archived material, such as the ownership, custody, maintenance, curation, display and other activities, the activities must further the Foundation's educational purposes and serve a broad charitable class under the applicable tax law.

In determining whether the archived material is educational, the overarching question to ask is: Is the archived material placing the Fraternity into a broader context, such as the context of Greek organizations as a whole or within the context of higher education?

If so, then the content may well be fundable by a Foundation grant. If instead the archived material is substantially fraternal and administrative in nature, then it is most likely not fundable.

Examples of Fundable Archived Material

- 1. Greek Letter Societies and Higher Education** - Historical documents and items of the fraternity in the context of Greek letter societies and higher education.
- 2. Specifically for Women's Groups - History of Women** - Historical documents and items relaying a theme devoted to a social history of women (examples below)
 - the influence of the fraternity experience in shaping and defining the role played by women in society;
 - the way in which a woman's role and place in society has changed over the last century;
 - the evolution in the role of women in higher education and more specifically, in the manner in which their undergraduate fraternity experience shapes and helps define that role.
- 3. Specifically for Men's Groups - History of Fraternity Men** - Historical documents and items relaying a theme devoted to a social history of fraternity men (examples below)
 - the influence of the fraternity experience in shaping and defining the role played by fraternity men in society;
 - the way in which a fraternity man's role and place in society has changed over the last century;
 - the evolution in the role of fraternity men in higher education and more specifically, in the manner in which their undergraduate fraternity experience shapes and helps define that role.
- 4. Scholastic Achievement and Leadership Ability** - Quarterly magazine in which programs and projects of chapters are discussed, outstanding members are recognized, and the organization's views concerning educational trends are expressed.
- 5. Older Fraternity Manuals** - Possibly older fraternity manuals reflecting business operations at an early time in history and no longer used in the active administration of the Fraternity. **Current or recent Fraternity materials used to train financial advisors, counselors and district chiefs of the Fraternity are not fundable as these are used in Fraternity administration.

Additionally, the Foundation's activities with respect to the archived material must serve a broad enough charitable class. Thus, while physical access to archived materials may be limited, the online access should be available to the general public, not limited only to Fraternity members.

* This document is intended to provide general guidance. Each document and circumstance is unique and should be assessed on a case-by-case basis.

OUR VALUE PROPOSITION

We don't let dust settle on your history. We transform it.

We turn your photos, composites, event documents, artifacts, social media, digital media and magazines into an interactive tool, a living museum and a place where your history is tagged, made easily searchable and not bound by location.

We create a digital home, where members of yesterday can recruit the members of today, where the impact of a gift can be seen across generations and where the strategic vision of founders can tell the story of belonging. But unlike a home, this fully tagged archive and digital toolkit is future-proof. Your history won't go up in flames, nor wash away in flood. It is permanently preserved not just for four years, but for life.

Why You Should Invest in a Digital Museum

1

The digital preservation of your history affords your organization the chance to be transparent, to respond honestly to questions and to effect change in order to collectively shape a path forward. Your members are looking inward and outward to determine what story they want to tell the future. They are questioning their beliefs, wrestling with their emotions and seeking answers. You can activate your history, the good and the bad, to communicate how your organization has evolved over time, express what you've learned and respond effectively to the events and challenges of today.

2

The joy of belonging springs from a collective history. Shared experiences foster life-long friendships. When you preserve this feeling digitally, you create a tangible moment for a member's intangible memory. When you engage with history, you evoke emotions, bolster engagement, and inspire your members to learn, and to grow and to give.

3

Through digital preservation, paper trails become robust digital collections that create powerful and engaging experiences. Imagine looking for past events, philanthropic initiatives or even your own name and seeing every document, image, composite, publication and item relating to your search. A digital museum can connect the memories and experiences of your members to the organization's impact at the collegiate and societal level.

Ready to invest in preserving your organization's history? Visit historyit.com/greeks today.

